



WORLD ALLIANCE FOR QUALITY (WAQ)

EOQ – ASQ – ANQ – JUSE – IAQ – APQO

Official website: <http://waq.asq.org>

WORLD ALLIANCE FOR QUALITY COMMUNIQUÉ

Dear colleagues,

On 13 November, 2008 the International Quality Community will celebrate World Quality Day. For many years on this day National Quality Organizations have conducted annual events worldwide. Quality Congresses, conferences, and seminars will take place in more than 70 countries. This is a day when the world quality community meets with Governments and citizens for discussions on the current status and future of quality.

The new aspect of World Quality Day is that for the first time in world quality history it is held under the auspices of a new International Organization called the World Alliance for Quality (WAQ). This Alliance of the American Society for Quality (ASQ), the European Organization for Quality (EOQ), the Asian Network on Quality (ANQ), the Asia Pacific Quality Organization (APQO), the International Academy for Quality (IAQ) and the Union of Japanese Scientists and Engineers (JUSE) was set up several years ago but its actual effectiveness started from the historical Global Quality Summit held in Houston, USA in May 2008.

Among the main objectives of WAQ are the following:

- To answer the needs for continuing developments and innovation that can affect the future growth and will support global quality improvement initiatives at both the individual member and organizational level
- To foster the use of quality philosophies, techniques and tools to benefit society at large
- To be a leader in communicating quality related issues and work with the entire world, and with recognized Regional and National Quality societies to promote quality in the most broad applications



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- To develop and support quality leaders within the global quality community

More information on WAQ you may find on <http://waq.asq.org>. At the end of the Houston Global Quality Summit more than 40 Presidents and CEOs of National Quality Organizations met together and entrusted WAQ to develop international projects in the most challenging areas of quality. As such WAQ will conduct its activities primarily by executing projects (charters) with the help of international teams of experts and will be focused on either global quality problems or on particular matters where the world quality community can help its members by joining its forces.

The Houston Summit has witnessed a strong intent of the world quality community to become more needful to Governments and citizens of the world as a community of professionals possessing great intellectual property with strong mutual intent to be active in solving global problems like fighting terrorism, counteraction to infringing, education, assessment and others. We strongly believe that WAQ will become useful tool for all of us to respond on these and other important issues of international quality which at present really has no borders. That is why we propose the motto for 2008 World Quality Day as:

QUALITY HAS NO BORDERS

We invite National Quality Organizations to use this motto for their Quality congresses, conferences, publications etc. We also invite National Quality Organizations to convey this, our message, to participants of your National Quality events which you are planning to hold on the occasion of World Quality Day,

Please accept our Congratulations on the World Quality Day.

